

European Committee of Manufacturers of Electrical Machines and Power Electronics

02nd CEMEP CONFERENCE

7th and 8th July 2022 in Milan, Italy

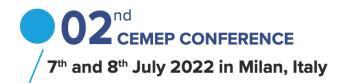
CEMEP sustainable products, systems & services



European Committee of Manufacturers of Electrical Machines and Power Electronics

"CEMEP position on the EU Sustainable Products Initiative"

Jesper Jerlang, chairman of CEMEP Task Force on Circular Economy

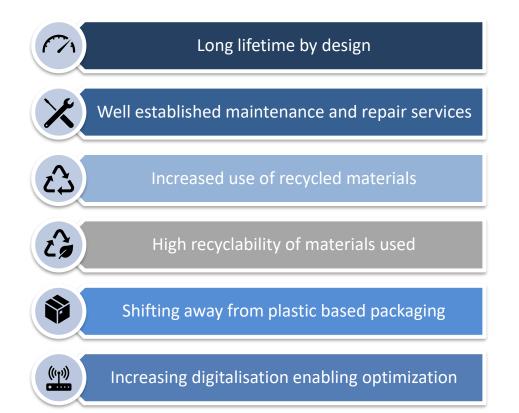


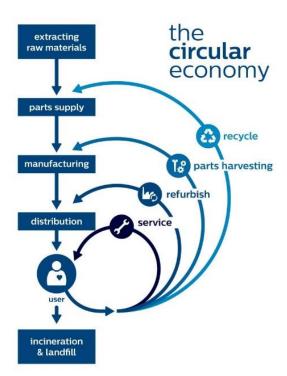


Industry characteristics

- Electric motors, VSDs and UPSs are industrial products sold for the professional market (B2B)
- Key market drivers:
 - Energy efficiency
 - Electric motors convert >50% of electrical energy consumed in Europe
 - Applying VSDs to motors running at part load saves 20-50% of energy
 - Reliability minimizing downtime for driven applications
 - Safety and security

Material efficiency in CEMEP industries











CEMEP welcomes the draft EU Regulation on Sustainable Products





CEMEP especially welcome

- ✓ **Harmonization:** A regulation = uniform implementation in all member states
- ✓ **Differentiated approach:** Product group oriented approach is maintained
- ✓ Strengthening the market: More incentives for circular solutions and better availability to information.
- ✓ Increased transparency: Digital product passports open for better flow of data throughout the value chain
- Decentralized and market-driven DPP: Allows for differentiated access ("need to know" basis)
- ✓ Improved market surveillance: Introducing minimum efforts





CEMEP concerns

- Need for an involving process
- Avoidance of double regulation
- Responsibilities for the Digital Product Passport
- Harmonized European standards
- Third part certification adding costs
- Need for balancing conflicting requirements and tradeoffs





Need for an involving process

- Involvement of all stakeholders has been a key to the success of the Ecodesign Directive
- New process for delegated acts must allow for an iterative and involving process
- Recommendations:
 - Add more clarity to the process for delegated acts and when and how stakeholders will be involved
 - Define the role of the Ecodesign Forum better (scope/role, membership, frequency of meetings)





Avoidance of double regulation

- Important to avoid double regulation
- Especially for the regulation of substances of concern, the draft ESPR opens for potential double regulation
- Recommendations:
 - RoHS and REACH to continue as the main instruments for regulating hazardous substances
 - We call for the process to identify such substances to be defined more clearly





Responsibilities for the Digital Product Passport

- Responsibilities for the Digital Product Passport needs to be clearer as products flow through the value chain
- Recommendations:
 - Clarify who should be responsible for maintaining data for the product when in use, and how
 - Clarify the relationship between the ESPR and the Data Act
 - We suggest a staged approach to DDP deployment, starting with the most obvious data





Harmonized European standards

- Keeping approach based on harmonized European standards
- Recommendations:

- Build as far as possible on international standards
- Maintain a strong European standardization system
- Avoid issuing own specifications





Third part certification

- Third part certification adding costs and complexity
- Self-declaration has worked well on product safety area
- Recommendations:

Maintain self-declaration as main principle and only impose third party verification where needed





Need for balancing conflicting requirements and tradeoffs

Need for balancing conflicting requirements and tradeoffs

- e.g., energy efficiency vs material efficiency
- or lifetime vs recyclability
- not impairing safety





Key takeaways

1

CEMEP welcomes the ESPR and the DPP

Will strengthen the European market for sustainable products and solutions and add transparency

2

CEMEP has some concerns on the practical implementation

Involvement
Avoiding double regulation
Responsibilities for the DPP
Use of harmonized ENs
Third party certification
Need for balancing tradeoffs

3

CEMEP would like to contribute to the further process of finalizing and deploying the ESPR and the DPP





Thanks for the attention!

(jerlang@danfoss.com)